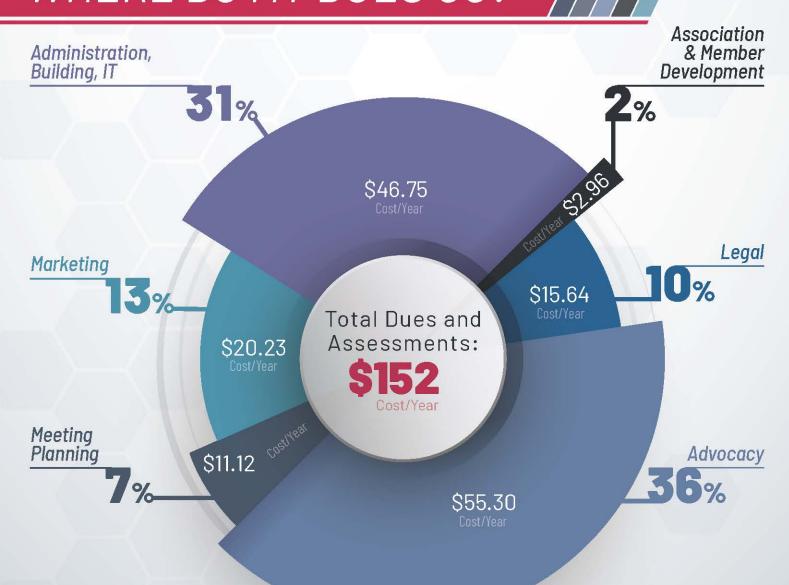
WHERE DO MY DUES GO?

2024





Administration, Building, IT

- 80+ full-time staff to serve members
- Headquarters building across from Texas Capitol
- Technology to support members and staff
 Market Viewer market analytics
- zipForm Plus member benefit



Association & Member Development

- 5,000+ classes per year
- 52,000+ attendees through synchronous learning
 Facilitate Texas REALTORS®Leadership Development
 7 association-owned designations and certifications
- Services for global and commercial professionals Support services for 72 local associations
 Management of 13 MBM boards
- Support housing initiatives and YPN endeavors
- Diversity initiatives and local association support



Marketing

- 6 issues of Texas REALTOR® magazine
- Texasrealestate.com website for members and consumers
- Advertising & PR promoting the value of REALTORS
 Member discounts and free services
- Research and insight into industry issues



- Legal Hotline 18,000+ calls/year
- 150+ members-only contracts/forms
- 15+ risk reduction manuals/model policies
- Legal webinars and videos
- Legal Defense Fund
- Code of Ethics enforcement
- Arbitration and ombudsman services



Meeting Planning

- Texas REALTORS® Conference 2,000+ attendees
 Texas REALTORS® Winter Meeting 1,000+ attendees
- 100+ meetings annually for committees and other member groups



Advocacy

- Unparalleled advocacy for REALTORS® and property owners
 Support of REALTOR®- friendly candidates
- Issues Mobilization support for local and statewide real estate campaigns
- Consumer awareness and engagement